

The Malaysian Department of Fisheries, in partnership with WorldFish, a leading international research organization headquartered in Malaysia, is hosting the 21st International Institute of Fisheries Economics and Trade (IIFET) Conference from July 15–19, 2024, in Penang, Malaysia. The biennial conference is being hosted in Asia for the first time since 2008.

The theme of IIFET 2024 Penang, *Aquatic Food Systems in the Blue Economy*, focuses at the intersection of fisheries and aquaculture economics and trade with major global challenges today, such as food system sustainability, rising economic and social inequality, climate crisis, and pandemics – all pertinent in shaping a resilient blue economy that can deliver on its promise of healthy people, healthy planet, and shared prosperity.

The conference is estimated to attract over 300 participants from across the globe, offering unparalleled opportunities for attendees to engage with leading fisheries economists and experts.

What's on offer?

- A Ministerial-level policy forum special session
- Engaging keynote speeches from global experts
- Insightful panels on novel topics shaping the sector
- Exciting pre-conference workshops
- A peek into the Asia-Pacific aquatic foods industry, the world's largest
- Opportunities for networking with peers and leaders in the field
- A dive into the rich heritage, nature and foods of Penang, a UNESCO site!

Want to be visible at IIFET 2024? Check out <u>sponsorship opportunities</u> or contact us to tailor your sponsorship package: <u>secretariat@iifet2024.org</u>

Early bird registration rates are available until 21 May 2024.

Secure your spot and save by registering now!

For more details and to register, please visit our website <u>iifet2024.org</u>







